

Client name:

Address:

Postcode:

Tel:

Fax:

Email:

Contact:

Billing contact:

Resolution settings on your Computer:

Website address:

Host:

Email:

Web site overview:

- Why are you creating this site?
- What is the function of the site? (Promotional, Info gathering, publication etc.)
- What do you want your users to do with your web site? After they have left?
- What features will it have?
- What are your most important messages?
- Who are your competitors?

Users:

- Who are your primary audience?
- How Internet savvy are they?
- How often do you expect them to visit the site?
- How long do you expect them to stay on an average visit?

- Screen size:
- Browsers IE / Netscape / Firefox / Opera
- Connection speeds

Goals of website:

- What are you offering to your audience?
- What do you intend for your site to accomplish?

